



All-in-One Marketing & Sales Powerhouse

Enterprise level Features	INTERAC CRM	Salesforce CRM	ZOHO CRM	Hubspot CRM
Contact Management	●	●	●	●
Omni-channel Marketing Automation	●	●	○	○
Workflow and Process Automation	●	○	○	●
Multiple Pipeline	●	○	●	○
Lead Scoring	●	○	●	○
Opportunities Split	●	○	○	○
Lead Management	●	●	●	●
Advanced Reporting and Analytics	●	●	○	●
Segmentations	●	○	○	●
Subscription Management	●	○	○	○
Knowledge base/Course Portals	●	●	○	○
Custom Functions	●	○	○	●
Ads Attributions	●	○	○	○
Territory Management	●	○	○	●
Data Encryption	●	●	○	●
Calendar	●	○	○	●
Document Signing	●	○	○	●

INTERAC CRM is a versatile platform that integrates multiple business management tools, including CRM, email marketing, SMS marketing, and appointment scheduling, into one cohesive solution. Its intuitive interface and extensive features enable businesses to efficiently attract, engage, and retain customers while streamlining operations and saving time. Whether you're a small business or a marketing agency, INTERAC CRM equips you with the necessary tools to thrive in today's competitive market.

Understanding CRM challenges

- **Fragmented tech stack struggle:** Businesses struggle with a disconnected toolbox of marketing, CRM, and scheduling software. Integrating and managing these tools is a costly and time-consuming burden that hinders efficiency and creates technical headaches.
- **Automate Repetitive Tasks:** Many marketing tasks are repetitive, such as sending follow-up emails or appointment reminders. INTERAC CRM automates these tasks, freeing up marketers to focus on more strategic initiatives.
- **Improve Efficiency:** Marketing professionals often manage multiple clients and campaigns. INTERAC CRM offers a central hub for client communication, campaign management, and data analysis, enabling them to work more efficiently.
- **Reduce Costs:** Replacing multiple business management and marketing tools with a single platform like INTERAC CRM can be a cost-effective solution for businesses.

Core Components of INTERAC CRM

- Unlimited Contact Management
- Task Management
- Appointment Scheduling
- Email Marketing
- Social Media Management
- Unlimited Workflow Automation
- Client Feedback and Surveys
- Unlimited Marketing Automation
- Sales Pipeline Management
- SMS Marketing
- Unlimited Funnel Builder
- Reporting and Analytics
- API access for Integrations
- Payment Processing

Security Features of INTERAC CRM

- CRM audit logs
- Data encryption
- GDPR compliance
- Role-based hierarchy
- Multi-Tenant SaaS Architecture
- Continuous Updates and Patching
- Access Controls and Authentication
- Backup and Disaster Recovery

★ **HIPAA Compliance is also available for Healthcare institutions.**

Don't Miss Out! Start Your Free INTERAC CRM Trial Today and See the Results!



Solving Complexities with INTERAC CRM

- **Say Goodbye to Siloed Tools:** Eliminate the need for multiple subscriptions & simplify your marketing with INTERAC CRM unified platform.
- **Capture Leads:** Design high-converting landing pages, forms, surveys & capture leads through calls, texts, emails & Facebook Messenger - all within INTERAC CRM.
- **Nurture Leads:** Engage leads with automated email & SMS sequences, personalized voicemails & targeted social media messages.
- **Close Deals:** Schedule appointments online, accept payments & track deals all within the platform.
- **Built-in CRM:** Manage leads & clients, automate workflows & gain valuable insights with a robust built-in CRM.

Leverage Built-in Integrations

- **Email Marketing:** SMTP Integration, Mailgun, and SendGrid.
- **Payment & E-commerce Integrations:** Stripe, PayPal, Authorize.Net, NMI and Shopify.
- **Advertising Integrations:** Facebook Ads, Google Ads, LinkedIn Ads, and Instagram Ads.
- **Calendar Integration:** Google calendar, Outlook calendar and iCloud calendar.
- **Social Media:** LinkedIn, Facebook, Instagram, Twitter and TikTok.
- **Additional Integrations:** GMB, Google Analytics, Zoom, Slack and WhatsApp.

Why Choose INTERAC CRM?

- **Simplicity:** Our intuitive platform is easy to use and requires no technical expertise.
- **All-in-One Solution:** Say goodbye to managing multiple tools and platforms. INTERAC CRM has everything you need in one place.
- **Scalability:** Whether you're a solopreneur or a large enterprise, our platform grows with your business.
- **Affordability:** Access enterprise-level features at a fraction of the cost of other platforms.
- **Dedicated Support:** Our customer success team is here to help you every step of the way.



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