



# All-in-One Marketing & Sales Powerhouse

Enterprise level Features	INTERSOFT CRM	Salesforce CRM	ZOHO CRM	Hubspot CRM
Contact Management	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Omni-channel Marketing Automation	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Workflow and Process Automation	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Multiple Pipeline	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Lead Scoring	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Opportunities Split	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Lead Management	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Advanced Reporting and Analytics	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Segmentations	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Subscription Management	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Knowledge base/Course Portals	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Custom Functions	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Ads Attributions	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Territory Management	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Data Encryption	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Calendar	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>
Document Signing	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>

**INTERSOFT CRM** is a versatile platform that integrates multiple business management tools, including CRM, email marketing, SMS marketing, and appointment scheduling, into one cohesive solution. Its intuitive interface and extensive features enable businesses to efficiently attract, engage, and retain customers while streamlining operations and saving time. Whether you're a small business or a marketing agency, INTERSOFT CRM equips you with the necessary tools to thrive in today's competitive market.

## Understanding CRM challenges

- Fragmented tech stack struggle:** Businesses struggle with a disconnected toolbox of marketing, CRM, & scheduling software. Integrating and managing these tools is a costly and time-consuming burden that hinders efficiency and creates technical headaches.
- Automate Repetitive Tasks:** Many marketing tasks are repetitive, such as sending follow-up emails or appointment reminders. INTERSOFT CRM automates these tasks, freeing up marketers to focus on more strategic initiatives.
- Improve Efficiency:** Marketing professionals often manage multiple clients and campaigns. INTERSOFT CRM offers a central hub for client communication, campaign management, and data analysis, enabling them to work more efficiently.
- Reduce Costs:** Replacing multiple bussiness management and marketing tools with a single platform like INTERSOFT CRM can be a cost-effective solution for businesses.

## Core Components of INTERSOFT CRM

- Unlimited Contact Management
- Task Management
- Appointment Scheduling
- Email Marketing
- Social Media Management
- Unlimited Workflow Automation
- Client Feedback and Surveys
- Unlimited Marketing Automation
- Sales Pipeline Management
- SMS Marketing
- Unlimited Funnel Builder
- Reporting and Analytics
- API access for Integrations
- Payment Processing

## Security Features of INTERSOFT CRM

- CRM audit logs
- Data encryption
- GDPR compliance
- Role-based hierarchy
- Multi-Tenant SaaS Architecture
- Continuous Updates and Patching
- Access Controls and Authentication
- Backup and Disaster Recovery

★ **HIPAA Compliance is also available for Healthcare institutions.**

**Don't Miss Out! Start Your Free INTERSOFT CRM Trial Today & See the Results!**



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